Speech Terms for the Final Exam

Marginalizing : treat (a person, group, or concept) as insignificant or peripheral

Stereotyping :

Occasion : The entire context of a speech. Setting, time, surrounding. When where why.

Primary Research : Info that is first hand account. Eg interview, survey. CNG

Secondary Research : Be careful for bias. People talking about your subject.

Plagiarism : Using the words images sounds or ideas of someone else. Without credit or admitting. Dishonesty

Listener Relevance Link : Something that makes it directly relevant everyone. Examples.

Quotation Marks : Whenever we are quoting things

Clincher : end of the speech. Conclusion. Little diff. IN conclusion we reinstate. Clincher reinstates and is memorable. Rhyme.

Pie Chart: Illustrate Percentages.

Bar Graph

Line Graph

Process Speech : Demonstration

Expository Speech : How sth is or how sth was. Explains sth. The status of sth.

Ethos: Trust your competence and good will. Ethics

Logos: Facts reason logic

Pathos: Emotions. Works best with persuasive speech.

Target Audience

Logical Fallacy: Illogical use of logic. Overly Manupilative use of logic. Eg blaimg everything on Trump